#### **DESIGN INTENT**



# STREET FIGHT



## **TECHNICAL DATA**

COVERSTOCK R4S™ Pearl Reactive

> WEIGHT BLOCK Iron Cross™

FACTORY FINISH 3000-grit Sheen

BALL COLOR Purple/White

FLARE POTENTIAL 3-5" (Medium-High)

> FRAGRANCE Blackberry

## YOU GOTTA FIGHT

Storm bowling balls are coveted for many reasons including premium performance, stunning appearance, and the utmost quality. Professionals around the globe rely on Storm on a daily basis. But you don't have to be a pro to appreciate a Storm bowling ball. Just look around you the next time you hit the lanes and you'll see bowlers of all skill levels rolling Storm.

So, when it came time to develop a new series of bowling balls for Storm's Thunder<sup>™</sup> line, the R&D team set out to explore new technologies which would bring this series to life. A newly-developed weight block shape is both unique to the industry and dynamic in nature; it's sure to help you knock out the competition.

And as you will see in the CAD image, the weight block is enormous! It's the largest volume that Storm has ever produced. And when you're heading into battle, clawing and fighting for every pin possible, don't you want the biggest and baddest weapon in your corner? If so, then the **Street Fight** should be your choice!

### BUILT TO PERFORM AT EVERY LEVEL

Storm has long been a brand that exemplifies class, respect, and innovation – and it shows in our work. The **Fight™** was the first of its kind for Storm. With 10% more weight block volume than the ever popular Hy-Road<sup>™</sup>, this ball was sure to turn some heads. The Street Fight will assuredly do the same.

What does this extra volume mean to the bowler? Higher energy transfer through the pins via an increased coefficient of restitution is what you can expect from a ball with a weight block such as the **Iron Cross™**. Creating a ball with this high of an RG value along with an exceptional amount of differential was no easy feat. While it was challenging to produce this much flare potential in a design which retains this much axis rotation, we're confident you'll see the benefits.

We have pushed the limits of weight block technology in the Street Fight, so evolving the coverstock technology was vital as well. **R4S™ Pearl Reactive** has never been seen on any other ball in the market. This new material is something that you are going to have to experience to believe!

Bowlers now more than ever are choosing Storm products. After all, having <u>The</u> <u>Bowler's Company™</u> in your corner is all you'll need in the fight!

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#### THUNDER